**Commercial and Travel Pamphlet for a Human Body System**

AGENCY NAME:

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People in the Agency Group:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Travel Slogan:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Goals:

1. Present accurate, factual and relevant information specific to your assigned body system.
2. Research thoroughly, documenting at least 2 sources outside of the textbook.
3. Collaborate with group members.
4. Demonstrate mastery of the structure and function of your assigned body system.
5. Highlight interrelationships between body systems.
6. Use creativity in developing group commercial to present in class.
7. Compose an individual travel brochure (each person contributes their own).

Guidelines:

1. Each group will present an infomercial with a target time of 3 to 5 minutes. Remember, advertising time is *EXPENSIVE*….
2. Each group member will be assigned a specific role (to be assigned by Dr. Bowers, following class discussion.

Suggestions: fact checker, script-writer, visuals producer, director.

1. Groups will decide how the commercial is acted out (not everyone needs to present though everyone will have a role in the final production-example: sound effects, visual changes).
2. Each individual will produce a unique travel pamphlet. Dr. Bowers will select a representative from each group to upload on the class website.